



Press Release – Vadodara Customer App Launch

Bharat Taxi Enters Vadodara, Expands Gujarat Footprint

Lower fares and a driver-first model drive adoption

Vadodara, Gujarat | April 2026

Bharat Taxi has launched its services in Vadodara, expanding its presence in Gujarat after Ahmedabad, Surat, and Rajkot. The platform began in Gujarat and continues to grow within the state.

With established associations with Amul (GCMMF) and a recent association with the Gujarat Titans in one of the world's most followed cricket leagues, Bharat Taxi is strengthening its presence across Gujarat's cooperative and sporting landscape.

The service is seeing steady interest from both drivers and passengers, especially among users looking for reliable rides and clear pricing.

Growth in Gujarat

- 100,000+ drivers onboarded
- No surge pricing; fares remain transparent
- Services across major cities in the state
- Daily rides continue to grow

For passengers, this means better availability and more predictable fares.

Driver and Consumer Focus

Bharat Taxi follows a zero-commission model, allowing drivers to keep their full earnings.

At the same time, the platform keeps pricing simple and consistent. Passengers benefit from stable fares without sudden price spikes, making everyday travel easier to plan.

Vadodara Launch

With the customer app now live in Vadodara, the company is entering a city with rising demand for dependable transport.

Ahead of the launch, it has seen:

- Strong driver sign-ups
- Early user interest
- Positive initial feedback



The platform aims to offer a straightforward, affordable option for daily travel in the city.

About Bharat Taxi

Bharat Taxi (Sahakar Taxi Cooperative Limited) is a multi-state cooperative focused on fair earnings, shared ownership, and sustainable livelihoods for drivers.

Supported by institutions including NCDC, IFFCO, GCMMF (Amul), KRIBHCO, NAFED, NABARD, NDDB, and NCEL, the platform works towards building a system where drivers are active participants in the network.

Inspired by the vision of “Sahakar se Samridhi,” which means shared prosperity through cooperation, Bharat Taxi aims to build a mobility system in which drivers are not just service providers but also partners in the platform they power.